

Westwood Civic Association January Steering Meeting - Tues. January 8, 2019 – 7 PM

Muse Café

Attendance: Henry Frondorf, Steve Beckman, Shawntee Stallworth-Schramm, Larry Eiser, Thomas Sauter, John Bowen, Emily Miller Reynolds, Stephen Schramm, April Stephens, Abe Brandyberry, John Kerr, Sara Overstake

Agenda

A. Approval of Agenda

B. Welcome John Alec Kerr to Board of Directors

We will discuss the 2019 goals, leadership, and members of the following committees:

1. Youth Council (Emily Reynolds and April Stephens) – Leadership remain the same, work on continued development of youth involved. Discussion about having a youth board member on WCA. We may want to amend the by-laws in the future to allow for this. One struggle of youth council has been having more diversity of backgrounds and race. They would also like to have speakers present to the youth on different topics.
2. School Enhancements: (Sara Overstake) – Continue the Wayne Brinkman Awards to students at the end of the school year. Sara could work with Nikki Mayhew or Leslie Rich on different school initiatives. Any information that needs to be disseminated to schools can be sent through Sara.
3. Properties, Infrastructure, Beautification, Zoning (John Bowen and Abe Brandyberry) – John Kerr will join committee
 1. Yard of the Month - John Bowen, switching leadership to Sydney, John will put information about it in Westwords and on the Facebook page each month to share information.
 2. Westwood Community Gardens – Joel Kimmet
 3. Adopt-A-Pot – The person who has been organizing this program is moving away, so Emily is looking for a new leader for this initiative. They also do Pot of the Month recognition.
 4. Revisit the Neighborhood Strategic Plan (10 years old) – WCA can take a lead on revisiting this plan. It is available on the website. John Kerr is interested in participating on a committee for this.

5. Problem Properties – In the past, Joel had a list of problem properties and used it to get the city involved in a solution. This committee will need to focus on this.
6. This committee handles zoning violations as well.
4. Membership and Outreach (Emily Reynolds) – Ad campaign to push membership. Postcards, Facebook ads have been done to get new members. Plans to do canvassing in the future. Emily suggests getting a photo of the board to post on the website. It would be helpful to have a brochure/flyer sharing information about why to join Westwood Civic. We are at about 210 members, with a goal to get to 350 by the end of the year.
5. Westwood Hero Award – Larry shared with the group that there are criteria that determine a person's eligibility for the award. Recommendation from the outreach group is to award Leslie Rich the Westwood Hero Award. Emily motioned to award Leslie Rich with the Westwood Hero Award. John Bowen seconded. Motion passes unanimously. Emily motioned to spend \$30 on a plaque for this award. Larry seconded. Motion passes unanimously. This will hopefully be awarded at the general meeting next week.
 1. Westwoods - Trinette
6. Public Safety (Shawntee)
 1. WUTSTV: Shawntee – there is a need for more members. There needs to be more activities to bring people in and share status updates from each hot spot team. Abe is leading the team at the McHenry location, but he needs team members. Abe, Larry, and Emily are currently involved with this.
 2. Block Watch: Anne (not present) – goal to start three more block watches. There are probably some that are not official, but we could share information about how to form the Block Watch.
 3. Citizens on Patrol
7. Finance (Steve Beckman)
 1. Gala planning – Shawntee, We will check with Rick and Frank about a date.
 2. NSP –John Bowen
 3. Fundraising: Thomas Sauter – it would be a good idea to put together a budget for spending through the year. Each committee needs to put together a list of funding that must be spent, money we would like to spend, and we can put together a fundraising plan.
 4. Non-profit status – has been submitted by Abe Brandyberry, but nothing will happen while the government is furloughed.
8. Westwood Coalition (Shawntee) – this will continue
9. Goals outside committee scope – Nominating committees in January and Election is in March.

10. Board beginning in April
 1. Officers: President-Henry, VP1-Shawntee, VP2-Thomas, Recording Secretary-Sara, Membership Secretary-Stephen Schramm, and Treasurer-Steve Beckman
 2. Board members running for reelection or stepping down – Thomas, Shawntee, Anne, April, Trinette are up for reelection. April and Trinette are not interested in reelection. There is a membership nominating committee. They are exploring candidates to fill the open spaces for the election.
11. Other Business