

Westwood Civic Association
October 10, 2017 Steering Meeting Minutes
Submitted by Sara Overstake

Present: Shawntee Stallworth Schramm, Sara Overstake, John Bowen, Stephen Schramm, Larry Eiser, April Stephens, Anne Murphy, Geneva Ingram

Absent - Thomas Sauter, Henry Frondorf, Joe Corso, Trinetta Zawadzki, Emily Miller Reynolds, Steve Beckman

Welcome, call to order by Shawntee Stallworth-Schramm.

1. Westwood Uniting meeting recap/follow-up to build problem solving teams

- We need a concentrated distribution of flyers at hot location areas
- Social media push
- Community meeting was held on September 23 – decided on three hot spot locations to focus on. Flyer for the next meeting is available and can be distributed. Shawntee will send it out by email.

2. Clean the Green Oct. 14 and 17 – UC students will be at the gateways to the community cleaning up litter. Another clean up by kids from the community will take place on Oct. 17.

3. NSP logistics for membership vote/discussion of items (We should add insurance to the list) – John distributed a list with items paid with NSP funds from this past year. For the general meeting, we will have a list of 2017 items with a proposed 2018 budget for input from the community. Questions about the cost of newsletter. Proposal for now has \$3,000 for newsletter, \$1,500 for neighborhood improvement, \$500 for Westwood Community Gardens (Gazebo), \$400 for Westwood Art Show, \$300 for Deck the Hall, \$400 for Multi-cultural event, \$500 for insurance, and \$200 for Youth Council. Vote at general meeting will be open to Westwood residents.

4. Uploading changes to WCA site/FB – Minutes are not up-to-date on the website. Sara, as the secretary, can start uploading the minutes to the website. Karen Strasser offered to Shawntee to post more Westwood Uniting info on the WCA page.

5. Where can we store the flower pots and bulbs for the winter – Flower bulbs from Westwood Town Hall need to be moved, and the community gardens agreed to store them at the gardens.

6. How to refocus membership drive and a campaign for more

volunteers – How do we bring more people to contribute and volunteer in a variety of ways. Geneva suggested making a video for Facebook asking people to join. Have a link in the Facebook post to join. Larry suggested we give an incentive to join, possibly a chance to win a gift card. Question about reducing cost for a short amount of time, but is \$10 a barrier? Consider adding auto-renew? Ideas include knocking on doors, Facebook outreach, speaking to churches, groups, etc. We need outside help from volunteers to put the ideas in action.

7. Coalition report – Coalition meeting last Thursday. The coalition is made up of organizations from the community and some businesses. Historical is working on planning the sesquicentennial. Town Hall ground breaking will be delayed, possibly to early summer, but the project is out for bid. Haunting at the Manor is this Saturday. Businesses are planning a Harvest Pop Up 11-3 on Saturday, with music 1-3pm.

8. Treasurer report year to date - None

9. Youth Council update – West Side Brewing had a benefit on Monday evening to support Youth Council. Thank you to the community for the support. Next Youth Council meeting is October 20 at Westwood Town Hall 6:30-8:30. Teens are welcome to join, ages 12-17.

10. Outreach report/nomination – Larry discussed the idea of having another Westwood hero award. He would like to nominate Mary Jenkins at the general meeting for many reasons, including her time as president of the board, starting Westwood Uniting to Stop the Violence, her civility, how she always took the high road. **Larry motioned that we give Mary Jenkins the Westwood Hero award and allocate \$25 for the plaque. Stephen Schramm seconded. Motion passes unanimously.**

11. Other business –

- October 16, 11am-11pm, 10% of proceeds at Boudinot LaRosa's will go to the Historical Society.
- Liz Kissell shared with Shawntee info about the Westwood-opoly game, to see if WCA wants to sponsor for \$250. **Steve Schramm motions that WCA express interest in a \$250 sponsorship for the Westwood-opoly game. April seconded. Money is not collected right now. Motion passes unanimously.**
- Joel Kimmet has a water jug that belongs to WCA and it needs to be stored somewhere and 4H (Karen Strasser) has expressed interest in it.

12. Shawntee adjourned the meeting.